Creating Google to Work for You

Did you know that you can personalize your Google experience with more relevant search results, stored search histories and bookmarks, and alerts about new items likely to be of interest to you?

**Signing Up for a Google Account and Modifying Google Services**

The first step is to sign up for a free Google account. Click on *Sign In* in the top right corner of the Google home page (<www.google.com>), then click on *Create an Account Now*. You may use any email address; Gmail is not required.

Once you have an account and are signed in, you will see new links in the top right corner of your Google home page. Click on *My Account* to view and edit your current personalized settings.

**Web History and Personalized Search Results**

Searches executed while you are signed in to your Google account are stored in your *Search History*. You may rerun any search, any time, from any computer to quickly retrieve the Web site you found last week but whose address you forgot.

Google uses *Search History* to personalize future search results. Based on the words you searched and the links you followed results for new searches will be displayed with the sites judged most relevant to you at the top. The longer your search history, the more personalized your search results become.

To view your past searches, click on *Search History* at the top right corner of the Google home page. Browse through your history chronologically, search within it, or use the calendar provided to link to the search history for a specific day. Items in your search history can be deleted easily by selecting *Remove Items* from...
As I am writing this in late May, I have just returned from the annual meeting of the Medical Library Association (MLA) in Philadelphia. Founded in 1898, MLA is an organization of more than 1,100 institutions and 3,600 individual members in the health sciences information field, committed to educating health information professionals, supporting health information research, promoting access to the world's health sciences information, and working to ensure that the best health information is available to all.

I attended my first MLA meeting in Cleveland in 1975 shortly after I started my first job, and have only missed one meeting since then. I’ve watched friends and colleagues grow a little older and a little grayer, and we’ve swapped stories about our evolving careers and our growing families through the years. Each time I’ve returned from a meeting, I’ve been invigorated and enthusiastic about new projects and possibilities. The advent of technology has transformed librarianship and information science over the past thirty years, and MLA programming has tracked every trend.

The theme of this meeting was “Information Revolution: Change is in the Air.” Medical libraries and librarians continue to experience turbulent times. While there are great opportunities to develop new products and services, ongoing changes in technology, user populations, staffing, vendor relations, scholarly publishing, the health care system and our physical surroundings are both exhilarating and stressful. Eight HSLS librarians attended the Philadelphia meeting, taking advantage of opportunities for continuing education, sharing expertise and best practices, presenting papers and posters (see page 4), touring the exhibit hall, attending vendor-sponsored sessions to learn about new products, and networking with colleagues from across the country and around the world.

An ongoing MLA concern is how to provide support and guidance to young professionals. As program chair of the MLA Leadership and Management Section this year, I organized the first-ever MLA “speed mentoring” session, patterned after “speed dating” events where men and women are rotated to meet each other over a series of brief “dates.” The speed mentoring session began with a presentation by a Philadelphia-based career coach offering suggestions on how to overcome common stumbling blocks faced by job seekers. The second half of the session matched pre-registered participants with senior managers in academic health sciences libraries for a series of ten-minute mentoring sessions for job hunting advice and tips on how to improve their resumes. Feedback from the mentoring pairs was enthusiastic.

Just as “change is in the air” at MLA, change is a fact of life at HSLS as well. We have new resources, new services, new classes and workshops, and new staff members. Visit our Web site and our libraries often to keep up with new developments!
Consumer Health and Patient Education Video Database: a New Patient Education Resource

The Consumer Health and Patient Education Video Database, from wired.MD, is now available online through HSLS. This resource for patient education and consumer health information provides access to simple patient handouts and easy to understand videos. Topics covered include women’s health, cancer, and arthritis.

The database has a user-friendly search interface that can be easily set to display the Web site navigation tools in English or one of seven other languages. Some patient handouts and videos can also be viewed in these other languages (Vietnamese, Mandarin, Cantonese, Russian, Polish, Spanish, and Japanese).

Most handout content is presented in sections:
• Overview
• Living with Your Diagnosis
• Treatment
• The DOs
• The DON’Ts
• When to Call Your Doctor
• For More Information

The videos in the database are short, usually under five minutes. Viewers can use the “paint tool” to write or draw on a paused video, useful for physicians trying to tailor information to their patient. Other features include the ability to increase the font size for printing and viewing handouts. Reputable Web resources can also be browsed from the drop down menu “Choose Available Websites”. A description and address is provided for each Web site.

This resource can be accessed by typing “Consumer Health” into the search.HSLS box on the HSLS home page.

--Melissa Ratajeski

Egan Manuscript Added to Falk Library’s Collection

Falk Library recently received and added to its collection a manuscript autobiography by Robert Lee Egan, a graduate of the University of Pittsburgh School of Medicine. Egan was widely recognized for his work to develop better breast radiography techniques in the 1960s.

Egan entered medical school in 1946, following his naval service during World War II, and notes in his manuscript that returning to school was a real challenge. “Ours was the first post-war class and most of the students were in my age group,…[age] 26. Also the average number of children per student was two.” He goes on to recount his experiences in medical school and as a general practitioner, contracting to care for coal miners in a town 35 miles from Pittsburgh. After a few years, Egan moved into radiology and began research in mammography. He spent the bulk of his career at Emory University and was honored in 1992 by the American College of Radiology with its prestigious Gold Medal award.

Egan’s manuscript is housed in the Rare Book Room, on the first floor of Falk Library, and can be viewed on the premises by appointment. Please call 412-648-2049 or email Technical Services (techserv@pitt.edu) to schedule appointments at least 24 hours in advance. Information about using rare books and materials from Falk Library’s special collections is available at <www.hsls.pitt.edu/about/libraries/falk/rarebook>.

--Leslie Czechowski
EMBASE.com, from Elsevier Science, combines the power of EMBASE and MEDLINE in one search interface. EMBASE is a bibliographic database, noteworthy for its extensive coverage of drug and pharmaceutical literature and its international scope with coverage of many more European and Asian journals than MEDLINE. Other subject areas indexed in-depth by EMBASE include health policy and management, substance dependence and abuse, psychiatry, forensic science, and biomedical engineering and instrumentation.

A significant number of journals indexed in EMBASE are not covered by MEDLINE, making EMBASE.com a good choice to complement MEDLINE searches and a must for authors of systematic reviews.

EMBASE.com uses its own controlled vocabulary, EMTREE Terms, rather than the Medical Subject Headings (MeSH), used by MEDLINE. MEDLINE citations are re-indexed with EMTREE Terms, allowing effective searching of both databases simultaneously.

EMBASE.com offers six search forms:
- **Quick**: for simple searches; not all limits are available
- **Advanced**: for more complex searches; allows for greater flexibility and access to all available limits
- **Field**: allows user to specify which field to search in (e.g. title, author, drug trade name)
- **Drug**: includes specialized limits such as route of entry
- **Disease**: includes subheading limits such as side effect, surgery, prevention, etc…
- **Article**: easy retrieval of a known citation

Other tools in EMBASE.com allow the option to:
- Save searches
- Use a clipboard to accumulate and store search results
- Create folders and subfolders to store search results and saved searches
- Set up email alerts
- Download results into bibliographic management software

EMBASE.com can be accessed by typing “Embase.com” into the search.HSLS box on the HSLS homepage.

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**HSLS Participation at the Medical Library Association’s Annual Conference**

*Philadelphia, Pa. May 18-23, 2007*

**Contributed Papers**

**Mary Lou Klem**, reference librarian, “Developing Information Competencies for an Evidence-Based Nursing Curriculum: Initial Opportunities and Challenges”.

**Mary Lou Klem**, reference librarian, “Accessing and Assessing the Evidence: an Online Tool for Teaching Evidence-based Nursing Practice”. Co-authors were Elizabeth LaRue, assistant professor, University of Pittsburgh School of Nursing and Peter Draus, assistant dean, School of Adult and Continuing Education, Robert Morris University.

**Poster Presentations**

**Barb Folb** and **Ahlam Saleh**, reference librarians, “Qualitative Evidence Guiding Modification of a Local Health Department Library Program”.


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**Elevator Upgrade**

Elevator service between the main and mezzanine floors of Falk Library will be unavailable from the end of May through July while a new elevator is installed. Those needing special assistance should contact the Falk Library Circulation Desk.

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HSLS Staff News

News

Farewell to Philip Bergen, information architect librarian. Bergen has been at HSLS since 1998, beginning as a library and informatics trainee, and continuing as electronic resource librarian, before assuming his current position in 2001.

Barbara Epstein, HSLS director, was elected Chair of the Leadership and Management Section of the Medical Library Association for 2007-08.

Farewell to Deborah Lordi Silverman, associate director for resource management, who is leaving HSLS after nine years. Silverman will be associated with Coutts Information Services as technical services manager for North America.

HSLS welcomes Carolyn Biglow and John Siegel as new reference librarians. Biglow earned a BA degree in mathematics from Chatham College, and an MLIS degree from the University of Pittsburgh. She comes to HSLS from the Bruceton Research Lab Library, where she was a technical librarian. Previous positions include being a solo librarian for a manufacturing and engineering company, and experience at the Carnegie Library of Pittsburgh.

Siegel earned a BA in Social Work from San Francisco State University and an MLIS degree from the University of Maryland. He has previous library experience at the National Agricultural Library in Washington, DC, the Maryland AIDS Administration, and the National Oral Health Clearinghouse.

Publications


Presentations

Rebecca Abromitis, reference librarian, coauthored four posters presented at the 14th Annual Nursing Horizons Conference: Applying Evidence to Nursing Practice, held in Pittsburgh, Pa. on May 18, 2007.

Posters titles and other authors are:

“Psychotropic Medication Adherence and Compliance” with T. Barrett¹, M.Witt¹, D.C. Eustice², J. Franzetta², D. Beacom¹, A.M. Mitchell³;

“Pregnant Opiate-Addicted Females: Their Perception of Needs” with B. Ferdiani¹, T. Thornton¹, M. Westcott², D. Beacom¹, A. M. Mitchell³;

“Family-Centered Motivational Discharge Process” with T. Gaus¹, M. Hakos¹, C. Schiarelli¹, M. Wood¹, D. DeCicco¹, S. Goldstrohm¹, E. Sella², D. Beacom¹, A.M. Mitchell³;

“Non-Pharmacological Therapeutic Techniques to Decrease Agitation in the Geropsychiatric Patient with Dementia” with G. Patterson¹, M. Cain¹, L. Boucek², C. Tiedeken², D. Beacom¹, A. M. Mitchell³.

¹ Western Psychiatric Institute & Clinic Nursing Research Council member;
² University of Pittsburgh School of Nursing student;
³ University of Pittsburgh School of Nursing faculty.

Michele Klein-Fedyshin, manager of Library Services, UPMC Shadyside, presented a poster titled: “STAT Searches—What do they Reveal about the Use of Information by Healthcare Professionals and Library Services?” at the 4th International Evidence Based Library and Information Practice Conference, May 6-11, 2007, in Chapel Hill-Durham, N.C.

Charles B. Wessel, coordinator of Affiliated Hospital Services, presented a continuing education course “Number, Number, Who's Got the Number, or Who's Counting?: Health Statistics Sources” at the Annual Conference of the Indiana Health Science Library Association, Lafayette, Ind. on April 26, 2007.
HSLS Schedule of Classes July-August 2007

Classes are held on the first floor of Falk Library in Classroom 1, and in the Computer and Media Center Classroom 2 on the second floor of Falk Library (200 Scaife Hall). Some classes are also held at the Western Psychiatric Institute and Clinic (WPIC) Library Classroom. Class schedules are subject to change. Please consult the online class calendar at <www.hsls.pitt.edu/services/instruction/calendar> for the most current information.

HSLS ORIENTATION
Introduction to HSLS Resources and Services at Falk Library and WPIC Library

Falk Library: Offered upon request to groups or individuals. Call 412-648-8796.

WPIC Library: Offered upon request to groups or individuals. Call 412-246-5507

SEARCHING DATABASES
Ovid MEDLINE*
(Falk Library Classroom 1)
Thursday, July 19 9:30-11 a.m.
Tuesday, August 7 10-11:30 a.m.

PubMed Basics*
(Falk Library Classroom 1)
Monday, July 23 1-2:30 p.m.
Thursday, August 16 10-11:30 a.m.

Measuring Health: Finding Mental Measurement Tools*
(WPIC Library Classroom)
Monday, August 6 10-11:30 a.m.

MOLECULAR BIOLOGY AND GENETICS RESOURCES
Genomic Variations Resources*
(Falk Library Classroom 2)
Wednesday, July 11 1-3 p.m.

Introduction to Pathway Analysis Tools*
(Falk Library Classroom 2)
Wednesday, July 18 1-3 p.m.

SOFTWARE TRAINING
EndNote Basics
(Falk Library Classroom 2)
(Note: This class is usually full. Please arrive 15 minutes in advance to ensure seating.)
Tuesday, July 17 9-11 a.m.
Monday, August 6 1-3 p.m.

Adobe Photoshop for Beginners
(WPIC Library Classroom)
Thursday, July 5 10 a.m.-noon
(Falk Library Classroom 2)
Thursday, July 26 10 a.m.-noon
Thursday, August 23 10 a.m.-noon

PowerPoint for Beginners
(WPIC Library Classroom)
Thursday, July 19 9-11 a.m.

Advanced PowerPoint for Presentations
(Falk Library Classroom 2)
Thursday, July 12 9-11 a.m.
Thursday, August 16 9-11 a.m.

LUNCH WITH A LIBRARIAN
These informal, brown-bag lunches are held in Falk Library Conference Room B. Bring your own lunch. Drinks and dessert are provided. See <www.hsls.pitt.edu/services/instruction/lunchlibrarian/> for more information.

On the Alert: Staying Current With New Information
Tuesday, July 24 Noon-1 p.m.

CUSTOMIZED CLASSES
Customized classes can be developed for your department, course, or other group. For more information, see <www.hsls.pitt.edu/services/instruction/customizedinstruction>.

All classes are open to faculty, staff, and students of the schools of the health sciences at the University of Pittsburgh and UPMC. No registration required. Seating for classes is first-come, first-served until the class is full. Classes marked with an asterisk (*) qualify for American Medical Association Category 2 continuing education credit. Detailed course descriptions are available at <www.hsls.pitt.edu/services/instruction>. 

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Cutting into AccessSurgery  
continued from page 1

Topics include cardiothoracic and plastic surgery, general surgical skills, and more.

• Procedures/Operations: diagrams various surgeries and includes images that can be saved to “My Saved Images” for later referral, with a free personal account.

• Textbooks: includes such titles as “Zollinger’s Atlas of Surgical Operations”, “Schwartz’s Principles of Surgery”, “Current Surgical Diagnosis & Treatment”, and more.

• Videos: content varies from slideshows with diagrams to actual operating room footage, depending on the topic. Each month new videos from the Columbia University College of Physicians and Surgeons are posted. Videos may be viewed on an iPod or with Flash Player on a computer.

• Board Review: offers customizable tests and the ability to track your personal progress over time with a free personal account. A “question of the day” is also featured.

• Drugs: uses text from Gold Standard, Inc which is the same material included in the database Clinical Pharmacology.

• Differential Diagnosis (DDX): presents lists of symptoms or diseases that link directly to differential diagnosis information. For additional information DDX also provides connections to a companion resource, AccessMedicine, and the National Guideline Clearinghouse.

To use AccessSurgery, type ”AccessSurgery” into the search.HSLS box on the HSLS home page. Cutting through your topic to find an answer was never easier!

---Michele Klein-Fedyshin

HSLS Remote Access Accounts

It may be time to update your HSLS Remote Access account. Accounts created before April 2006 will soon become inactive. If you have such an outdated account and would like continued access to HSLS resources from computers not connected to the Pitt or UPMC networks, you will need to sign up for a new account.

A new account is simple to create. Fill out the online form at <www.hsls.pitt.edu/services/account/signup>, entering your valid Pitt or UPMC email address. You will receive a confirming email message, with a link to click on to activate your account. If you have questions or concerns about your HSLS account, please contact HSLS account representative Megan McKeown at mcm16@pitt.edu or 412-648-9926.

---Fran Yarger

Customize Google to Work for You  
continued from page 1

the menu on the left. This menu also has a link, Interesting Items, which recommends searches, images, and gadgets, that may be of interest to you based on your search history.

The Search History feature may be disabled on the My Account page. To learn more about privacy on Google’s Search History, review the information at: <www.google.com/history/intl/en/privacyfaq.html>.

Google Bookmarks

Bookmarks are similar to Favorites in Internet Explorer, but have the unique capability of being accessible from any computer with Web access. You can add and manage your bookmarks easily through your Google Account.

Google Alerts

If you find yourself running the same topic search in Google over and over, you can save time with a Google Alert. A Google Alert sends you email with new items Google has indexed from the web based on your saved search. Before saving a search as an alert, test it first in Google to make sure that it retrieves relevant results. Full instructions for saving, editing, and deleting alerts are at: <www.google.com/alerts/faq.html>.

For more information about Google Accounts and a complete listing of the available services visit: <www.google.com/support/accounts/>.

---Barb Folb

WPIC Library Now Closed Sundays

WPIC Library is no longer open on Sundays. To meet your library needs, Sunday hours for Falk Library remain 9:30 a.m. to midnight. For a complete listing of HSLS hours visit: <www.hsls.pitt.edu/about/hours/>.
# New Reference Books at Falk Library

Recent additions to Falk Library’s reference collection include the titles below. These books are for in-library use only.

<table>
<thead>
<tr>
<th>Title</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Drug Facts and Comparisons</strong>—Loose Leaf</td>
<td>Contains comprehensive drug monographs detailing actions, indications, administration and dosage, interactions, adverse reactions, warnings and much more. Comprehensive tables compare products of similar formulation, including dose form and strength, distributor name, how supplied, and product identification codes. The &quot;Keeping Up&quot; section lists new orphan drugs, investigational drugs, and temporary listing of changes to the drug monographs. Updated frequently with loose leaf supplements.</td>
</tr>
<tr>
<td><strong>Marashi’s Grand Medical Dictionary</strong>—English-Arabic</td>
<td>English-Arabic medical dictionary containing a concise atlas of the human body, and appendices such as Therapeutic Drug Monitoring and Laboratory Reference Ranges and Selected Abbreviations Used in Medicine.</td>
</tr>
<tr>
<td><strong>Health Care State Rankings (2007)</strong></td>
<td>Compares the 50 U.S. states in hundreds of health-related categories. It provides statistics on health care facilities, providers, insurance and finance, disease, mortality, physical fitness, natality and reproductive health.</td>
</tr>
<tr>
<td><strong>Health Care Standards: Official Directory (2007)</strong></td>
<td>Easy to use, comprehensive guide to health care standards, practice guidelines, and other official documents from medical societies, professional associations, government agencies, and other health related organizations.</td>
</tr>
</tbody>
</table>

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**University of Pittsburgh**  
**Health Sciences Library System**  
**200 Scaife Hall**  
**3550 Terrace Street**  
**Pittsburgh, PA 15261**